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FOR IMMEDIATE RELEASE

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**CRUNCHY FOODS ON PANEL DISCUSSION HOSTED BY CONGRESSWOMAN  
BARBARA LEE**

**Woman & Minority Owned Business Forum Set for October 18**

Oakland, CA October 13 - Congresswoman Barbara Lee, 9<sup>th</sup> Congressional District is reaching out to small business owners. On October 18, 2008, 9am – noon, at the California State University East Bay – Oakland Center Campus, she is hosting a forum to build connections for procurement and contracting opportunities as well as to identify local funding and consulting resources. Business owner Karen Jackson, Crunchy Foods <http://crunchyfoods.com>, has been invited to participate in the roundtable discussion with the Congresswoman and representatives of Bay Area private, government and non-profit organizations.

“I am happy to share my insights with other entrepreneurs,” said Ms. Jackson. “In this difficult economic environment, we must constantly look for new ways to strengthen our companies. Small businesses are the engine for growth for the US economy. It is important to tap into available resources whenever possible.”

**About Crunchy Foods**

Oakland based Crunchy Foods bakes all-natural, gourmet biscotti, and sells to distributors, specialty retailers and the gift & gourmet trade under the brand name Biscotti di Suzy. More information about the company is available at [www.crunchyfoods.com](http://www.crunchyfoods.com) or 510-923-0446.

**For more information about the forum and to RSVP, please contact Ricci Graham at 510-763-0370**

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